



**DEPARTMENT OF
ENTREPRENEURSHIP**
INSPIRE | CULTIVATE | EMPOWER
DIVISION OF INNOVATION & ENTREPRENEURSHIP
STUDENT WELFARE WING
LOVELY PROFESSIONAL UNIVERSITY



LPU's INDIAN ENTREPRENEURSHIP CONCLAVE '24

**27TH & 28TH
FEBRUARY 2024**

DEPARTMENT OF ENTREPRENEURSHIP,
STUDENT WELFARE WING
LOVELY PROFESSIONAL UNIVERSITY, PUNJAB



ABOUT LPU

Lovely Professional University (LPU) is a multi-faculty research-oriented institution with a hi-tech campus offering more than 150 professional programmes stretching from undergraduate to Doctorate to D.Litt. LPU campus is a complete world in itself having students from all states of India and more than 50 countries of the world. LPU is a world class institution with internationally benchmarked curricula, innovative pedagogy focused on experiential learning, cutting edge research, 300+ foreign tie-ups, well qualified faculty with industry exposure, outstanding sports & cultural facilities, excellent residential facilities, In-campus shopping mall, hospital, banks, postal services etc. LPU is accredited with Grade A++ by NAAC (National Assessment & Accreditation Council), an autonomous Institution of the University Grants Commission (UGC), Ministry of Education, Govt. of India. Times Higher Education Impact Ranking 2023 has ranked LPU 2nd in India. The Times Higher Education World University Rankings 2023 has ranked LPU 23rd amongst Top Universities of India (both Govt. & Private). The University has also been ranked 38th in NIRF Rankings 2023 by the Ministry of Education, Govt. of India amongst all government and private universities in India. LPU also has the distinction of being the first private university in India to get ICAR accreditation from the Ministry of Agriculture, Govt. of India for its Agriculture programmes.



ABOUT IECON



LPU's INDIAN ENTREPRENEURSHIP CONCLAVE '24

LPU's Indian Entrepreneurship Conclave 2024 (IECon'24) a dynamic and immersive experience designed to empower aspiring Entrepreneurs, Startups, Mentors & Investors. This groundbreaking fest is designed to bring together aspiring entrepreneurs, industry experts, and visionaries from around the globe to inspire, connect, and empower the next generation of game-changers. Whether you're a budding entrepreneur seeking guidance, an investor searching for the next big thing or simply someone fascinated by the world of startups, IECon'24 has something for everyone. IECon'24 makes a path to embark on a journey filled with captivating keynote speeches, thought-provoking panel discussions, interactive workshops, and networking opportunities that will leave you inspired and equipped with the tools to turn your startup dreams into reality.

So mark your calendars and join us at the IECon'24, where innovation meets inspiration, and dreams turn into reality. Together, let's shape the future of entrepreneurship and ignite a revolution that will redefine industries and change lives.



01

STARTUP EXPO

Explore a vibrant marketplace where startups from various industries showcase their groundbreaking products and services. Connect with founders, investors, and potential partners to discover new opportunities.

02

PITCH COMPETITIONS

Witness the thrill of startups pitching their ideas to a panel of esteemed judges. Experience LIVE judging on valuations while you cheer on your favorite entrepreneurs as they compete for funding, mentorship, and recognition.



03

KEYNOTE SPEECHES

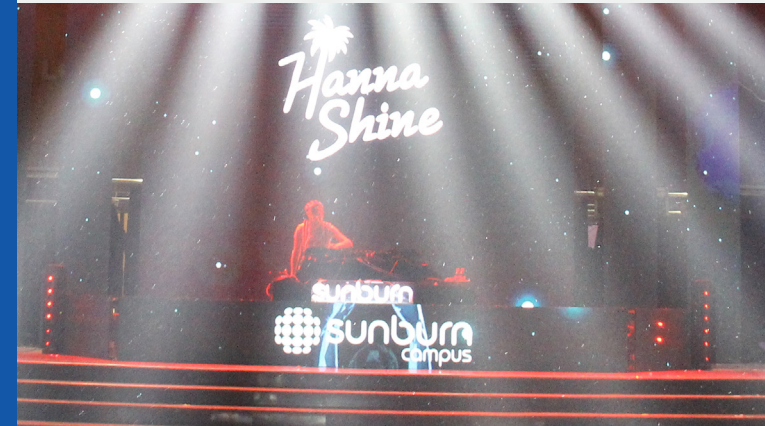
Get inspired by influential entrepreneurs, renowned industry leaders who will share their insights, experiences, and strategies for building a thriving startup. Learn from their successes and failures to fuel your own entrepreneurial journey.



05

NETWORKING SESSIONS

Connect with like-minded individuals, potential investors, and industry professionals during our dedicated networking sessions. Forge valuable connections, exchange ideas, and explore collaboration opportunities that can propel your startup forward.



04

WORKSHOPS & MASTER CLASSES

Dive deep into specific areas of startup development through interactive workshops and master classes. Learn from experts in fields such as marketing, Finance, Product development, Brand Strategy and more, and acquire practical skills to take your startup to the next level.

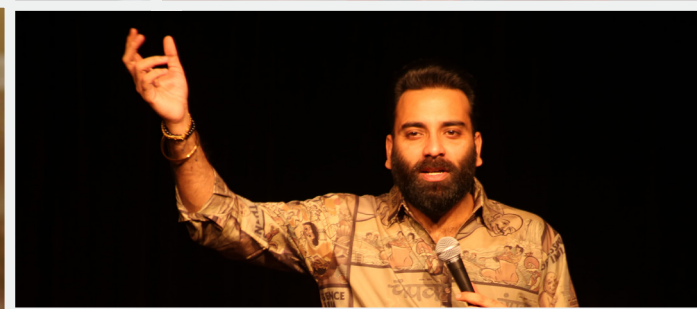


06

AND MANY MORE...

Explore gala nights with top celebrities, food and fun fairs, tours and explore networking that will last a lifetime. Learn, meet and communicate with people from around the world in a single campus that is a world in it's own.

LPU AT A GLANCE



REGISTRATION DETAILS

REGISTRATION FEE FOR PARTICIPATING STARTUPS:

Registration Fee (Including food & Excluding accomodation fee)

Early Bird
on or before
10th February '24

Rs. 1,999
per person

Rs. 3,499
for two team members

Late Registration
till 18th February '24

Rs. 2,999
per person

Rs. 5,499
for two team members

On-Spot Registrations

Rs. 3,999
per person

Charges for Octonorm (3mtrs. X 3mtrs.) for Participating Startups in *Startup Street*

Rs. 10,000

HOW TO REGISTER?

Resgistrations to be made on our official website. You can find all the information on different events, performances, attendees, dignitaries and the registrations. Visit the URL down below:

www.ieconlpu.org

GENERAL GUIDELINES:

- February is typically the one of the coldest month of the year in Punjab. It is advisable to carry winter clothing to keep yourself warm.
- The university mall has shops for all possible needs: from gadgets to clothing, from gifts to sweets. Banks & ATMs facility also available in the campus.
- We are a 100% pure vegetarian campus and all types of vegetarian delicacies are available in the campus.
- Alcohol and smoking are prohibited on campus.

ACCOMODATION FEE:

- University Accomodation in Sharing Basis (Three/ Four Seater) on 27th & 28th Feb 2024 is: Rs. 350 per person per day

- Dormitory Room for 27th & 28th Feb 2024 is: Rs. 250 per person per day

Campus Accomodation will be subject to availability and will be allotted in First Come First Serve basis.

Comfortable and Furnished stay options are available outside the campus within walking distance.

Contact 78373 03497 for booking accomodation outside the campus.

Event Delegate Pass

Rs. 999*
per delegate

Rs. 499*
per student with valid ID card

*The above charges are excluding food and accomodation.

SCHEDULE OF EVENTS

27TH FEB 2024

**ARRIVAL OF GUESTS &
DIGNITARIES**

REGISTRATION

IECON'24 INAUGURATION

STARTUP EXPO COMMENCEMENT

LUNCH BREAK

**PITCHING
SESSION**

**PANEL
DISCUSSION**

**MENTORING
SESSIONS**

**DESIGN THINKING
WORKSHOP**

**ORIENTATION MEET-UP &
ENTREPRENEON EVENING**

28TH FEB 2024

**PITCHING
SESSION**

**STARTUP
EXPO**

**SOCIAL
ENTREPRENEURSHIP
CHALLENGE**

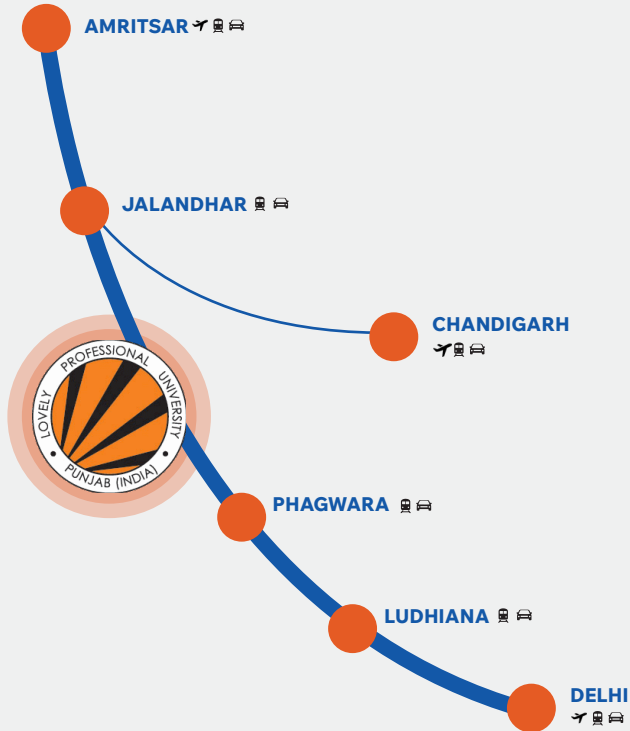
**NETWORKING
SESSION**

**BRAND STRATEGY
WORKSHOP**

LUNCH BREAK

FINAL PITCHING

VALEDICTORY CEREMONY



- 7 km from Phagwara Railway Station
- 7 km from Jalandhar Cantt Railway Station
- 15 km from Jalandhar City Railway Station
- 45 km from Ludhiana City
- 80 km from Amritsar Airport
- 130 km from Chandigarh Airport
- 350 km from Delhi

HOW TO REACH US?

Our Entrepreneurship Fest is ideal for aspiring entrepreneurs, college students, startup enthusiasts, investors, venture capitalists, Mentors and anyone keen on exploring the world of start-ups. Whether you have a business idea in mind or simply want to immerse yourself in the business world, IECon'24 is for you!



BY AIR

The nearest airports are in Amritsar and Chandigarh; one can take a flight till there and catch a bus or private taxi to reach LPU.



BY TRAIN

There is good rail connectivity from New Delhi to LPU. The nearest railway stations to LPU are Phagwara, Jalandhar City and Jalandhar Cantt.



BY ROAD

To reach LPU from New Delhi, one can take the bus to Amritsar/ Jalandhar/ Pathankot/ Jammu or Batala and get down at LPU main gate after crossing Phagwara Bus Stand.

TOURIST ATTRACTIONS (NEAR TO LPU)



JALANDHAR

15KMS

Jalandhar's special attractions include Pushpa Gujral Science City, Devi Talab Mandir, Rangla Punjab, Haveli, Wonderland Theme Park, Shaheed-E-Azam Museum, Lovely Sweets and traditional local markets.



AMRITSAR

94KMS

Amritsar's special attractions include the Golden Temple, Heritage Street, Jallianwala Bagh, Wagah Border and local markets like Hall Bazaar, offering a rich blend of culture.



DHARAMSHALA

158KMS

Dharamshala, nestled in the Himalayas, offers special attractions like the serene Dalai Lama Temple, Bhagsu Nag Waterfall, Triund Trek, Kangra Valley, and McLeod Ganj's Tibetan culture and cuisine, creating a unique mountain experience.



CHANDIGARH

134KMS

Chandigarh, India's well-planned city, offers several special attractions, including the beautiful Rose Garden, the captivating Rock Garden, Sukhna Lake for leisure, and the architectural marvel of Capitol Complex, market for shopping and dining.

For Booking Tourist Attraction Packages, contact +9199881 05427



**LPU's
INDIAN
ENTREPRENEURSHIP
CONCLAVE '24**

GET IN TOUCH WITH IECon'24

Level 2, Block 13, Lovely Professional University (LPU)
Jalandhar-Delhi G.T. Road, Phagwara - 144 411, Punjab
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ORGANIZED BY: DEPARTMENT OF ENTREPRENEURSHIP, STUDENT WELFARE WING
LOVELY PROFESSIONAL UNIVERSITY, PUNJAB